



Request for Career Development Sponsorship

Dear (contact name here),

I am writing to ask if you can sponsor me to attend the Professional Leadership Club (PLC), a unique and transformational leadership and career development experience. It is delivered by, Refugio Atilano, author of The Latino Leadership Playbook, global chair of an award-winning ERG, and global senior corporate business leader for a world-class organization. In his program, we will cover topics such as How to Operate with Business Impact and Extreme Ownership, How to Leverage Culture to Our Advantage, How to Develop and Present Ideas to Senior Leadership, How to Advocate for Yourself, and How to Develop Executive Presence...amongst many others.

One hundred percent of participants report being a stronger, confident, and transformed leader after the program, with many reporting tangible results – obtaining executive mentors/sponsor, taking on volunteer leadership positions (i.e., ERG, board positions), landing a promotion or lateral opportunity, and aligning more closely with their leader on a meaningful career plan.

The benefit of this program is that it will help me to develop a leadership mind set and skill set needed to be a bold, confident, and high-impact professional. In turn, being a stronger leader will help me think and operate differently for our organization – the PLC will guide me on how to think through and deliver value both in more core role and across the enterprise. In addition, this program will tee me up to be a better mentee and employee focused on structured growth.

The added bonus is that the PLC is very affordable: Option 1) The 5-month live virtual experience is \$500, Option 2) The on-demand, self-paced version is \$199. See marketing materials for additional details.

I feel that this program can help transform me into a bold, confident, and high-impact leader, just as it has for many others. I am very excited about the PLC experience based on the reviews, videos, and reported results and am hopeful I get a chance to upskill myself to be an improved leader for our team and organization.

Thank you for your consideration and support; I look forward to your response!